**WEB DEVELOPMENT ASSIGNMENT**

This assignment, based on a past napkin marketing client project, represents typical client work at our agency (website development and email campaigns). The objective is to test HTML and WordPress development skills and knowledge.

**Note: Half of Success is Showing Up. Don’t be Afraid to Try!**

We’re in the business of developing innovative digital marketing programs, where the technology is always changing. Many of the candidates to whom we give this assignment will be new to these skills. Don’t be afraid to try this…even though its not something you have done before. We don’t expect perfection from our employees, but we do expect that people try their best, demonstrate flexibility, self learning, motivation and effort. One of the things we value at our agency is employee adaptability in extending your knowledge and learning on-the-go to constantly try new projects and learn new applications. So we do encourage you to ask questions, ask for extensions (if absolutely necessary) and google what you don’t know to complete this assignment

**Part 1:**

1) Slice and Convert the below PSD/ TIF file into **pixel perfect** HTML and a **responsive** Wordpress page and post it online on domain or server of your choice. Send URL when done and logins to your wordpress. Must look good in Google Chrome and iPhone Safari. The PDF is there for guidance on fonts, colors and images for the final web page. Layout may be modified to fit the responsive design as needed.

Part 2:

2) Take the same PSD and turn it into an HTML based, **responsive** Mailchimp campaign and send it to us ([adina@napkinmarketing.com](mailto:adina@napkinmarketing.com) and hr@nichetalentsource.com) as a draft/ test campaign from Mailchimp.

Make sure it looks good & test it on iphone and gmail (desktop and mobile views) prior to sending.  
BONUS Points: Send the “EepURL” of this campaign to us.

The PDF for reference is: <https://www.dropbox.com/s/vx7j11na05y9kv9/Summary%20of%20Comments%20on%20AJG_JSwebinarEvite5.pdf?dl=0>

The PSD/TIF file is here:

<https://www.dropbox.com/sh/a5w693ccemt1n9l/AAB3vGKqDmQfyBF_98HG8ylxa?dl=0>

**Deadline: Website and email campaign is due within 3 business days of receiving assignment.**

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